

## Message Text

UNCLASSIFIED

PAGE 01 PRAGUE 00036 090833Z

17

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

----- 049459

R 090745Z JAN 74

FM AMEMBASSY PRAGUE

TO USDOC WASHDC

INFO SECSTATE WASHDC 5601

UNCLAS PRAGUE 0036

E.O. 11652: N/A

TAGS: BEXP, BTRA, CZ

SUBJ: VISIT TO WASHINGTON BY CZECHOSLOVAK COMMERCIAL AGENCY  
REPRESENTATIVES

FOR BEWT/TDAD (STECHACHULTE)

1. DR. JOSEF SEDA, COMMERCIAL DIRECTOR OF PRAGUE "MADE IN...  
PUBLICITY" AGENCY, AND ING. MASEK OF SAME AGENCY,  
ARE LEAVING HERE JANUARY 9 ON BUSINESS TRIP TO U.S. THEY WILL  
ARRIVE WASHINGTON JANUARY 20 AND WOULD LIKE TO CALL ON  
STECHSCHULTE (WHOM SEDA HAS MET IN PRAGUE) OR OTHER  
APPROPRIATE COMMERCE OFFICIAL MONDAY, JANUARY 21. WE HAVE  
SUGGESTED TO SEDA THAT HE PHONE STCHSCHULTE'S OFFICE IN THIS  
REGARD FIRST THING JANUARY 21, AND HAVE EXPRESSED CONFIDENCE THAT  
COMMERCE WILL BE HAPPY TO SEE THEM.

2. AS COMMERCE IS AWARE, WE SIGNED SIZEABLE CONTRACT WITH  
"MADE IN" FOR 1972 BRNO FAIR AND THEIR PERFORMANCE WAS POOR.  
OUR RECENT EXPERIENCE WITH THEM HAS BEEN GENERALLY POSITIVE,  
BUT WE WOULD URGE COMMERCE OFFICIALS TO REMAIN NON-COMMITTAL  
AS TO POSSIBILITY OF USG EMPLOYING THEIR SERVICES IN FUTURE.  
WORTZEL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 JAN 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974PRAGUE00036  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** PRAGUE  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1974/newtext/t19740153/aaaabyhf.tel  
**Line Count:** 48  
**Locator:** TEXT ON-LINE  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Review Comment:** n/a  
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**Review Date:** 01 OCT 2002  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** VISIT TO WASHINGTON BY CZECHOSLOVAK COMMERCIAL AGENCY REPRESENTATIVES  
**TAGS:** BEXP, BTRA, CZ, US, (SEDA, JOSEF)  
**To:** n/a  
**Type:** TE  
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